

## A revolution in personal attack protection

With levels of violence on the increase, you are all too aware of the need to protect your staff from assault. Personal attack alarms are all very well, but Police response is restricted to life threatening incidents - two false alarms and that's an end to rapid response!

In real life, incidents cover a whole spectrum from hostile, through intimidating to menacing, aggressive and physical assault. And that's the beauty of Secom's ground-breaking VisionGuard protection. A dual panic button alerts our Control Centre - button one for unease, button two for assault.



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## Talking down a potentially explosive incident

Our trained observers can follow every move, intervening by talking down a potentially explosive situation with skilled authority. That's usually enough to nip an incident in the bud. If things really do get rough, our controllers have a direct line for a rapid Police response.

## Just think of the benefits

- A safe, reassuring work environment
- Lower staff turnover, easier staff recruitment
- The whole spectrum of confrontation is covered, from verbal to physical abuse
- Over time, customers learn that yours is a safe place to shop... while the troublemakers learn to go elsewhere.
- Valuable Police response 'credits' no longer consumed in minor incidents
- Difficult situations 'talked down' before they develop into something more serious

Two sites were selected due to gangs of youths intimidating staff. Since installing VisionGuard our problems have ceased and our staff feel much safer.

**Blockbuster**

Our close relationship with the force means that they really do understand this is a genuine cry for help.